

BLAKE NORRIS

User Experience Designer, Graphic Designer, and Gamer.



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EDUCATION

DePaul University 2025

Undergraduate majoring in

B.S. User Experience Design

with a minor in Graphic Design.

SKILLS AND INTERESTS

UI/UX

Figma

Wireframes

Product research & evaluation

Content information

Survey & interviews

Information Architecture

Content inventory

Information architecture

User journeys

Mockups

High-fidelity prototyping

GRAPHIC DESIGN

InDesign

Illustrator

Lightroom

Photoshop

After Effects

Premier Pro

WEB DESIGN

CSS

HTML

Javascript

Visual Code Studio

PROFILE

Four years of User Experience Design and Graphic Design experience with a focus on visual design, layout, and user journeys. Seeking

experience in user journey development for playtesting, UI/UX, and marketing strategy in esports. I utilize my experience as a competitive esports player and in game leader to identify my peers skills, motivations, and weaknesses to plan strategies where everyone can contribute, grow, and self reflect. I hope to practice these same skills to create a well balanced team in and outside of esports.

WORK EXPERIENCE

GRAPHIC DESIGN INTERN

Sedgwick Claims Management Service June 2021 - June 2022

Alternating between a full and part time position as a Graphic Design intern within Sedgwick's marketing team. Experience includes typography, iconography, flyer creation, and storyboarding.

USER EXPERIENCE DESIGN INTERN

Sedgwick Claims Management Service June 2023 - Sept 2023

A part time intern position where I worked with Sedgwick's marketing team to develop wireframes and mockups for Sedgwick's IT department. This was to create the visual layout and structure of websites for internal portals and communications.

SOCIAL MEDIA SPECIALIST LEAD

DePaul Esports Sept 2022-Present

A part time student position where I worked with DePaul Esports under DePaul's student involvement department. I worked as a receptionist, wrote captions for and developed graphics for social media posts, and led and coordinated with our team of social media specialists. I worked on social media graphics, montages, presentations, and flyers.

EXTRACURRICULARS

LEADERSHIP POSITIONS

DePaul Rocket League President June 2021 - June 2024

DePaul Minecraft President June 2023 - June 2024

DePaul Esports Leadership Team Sept 2023 - April 2024

MEMBERSHIP POSITIONS

DePaul Rocket League JV Sept 2020 - Sept 2022

DePaul Rocket League Varsity Sept 2022 - June 2024

DePaul Rocket League Community Manager Dec 2020 - Sept 2023

DePaul Valorant Academy Sept 2023 - December 2024